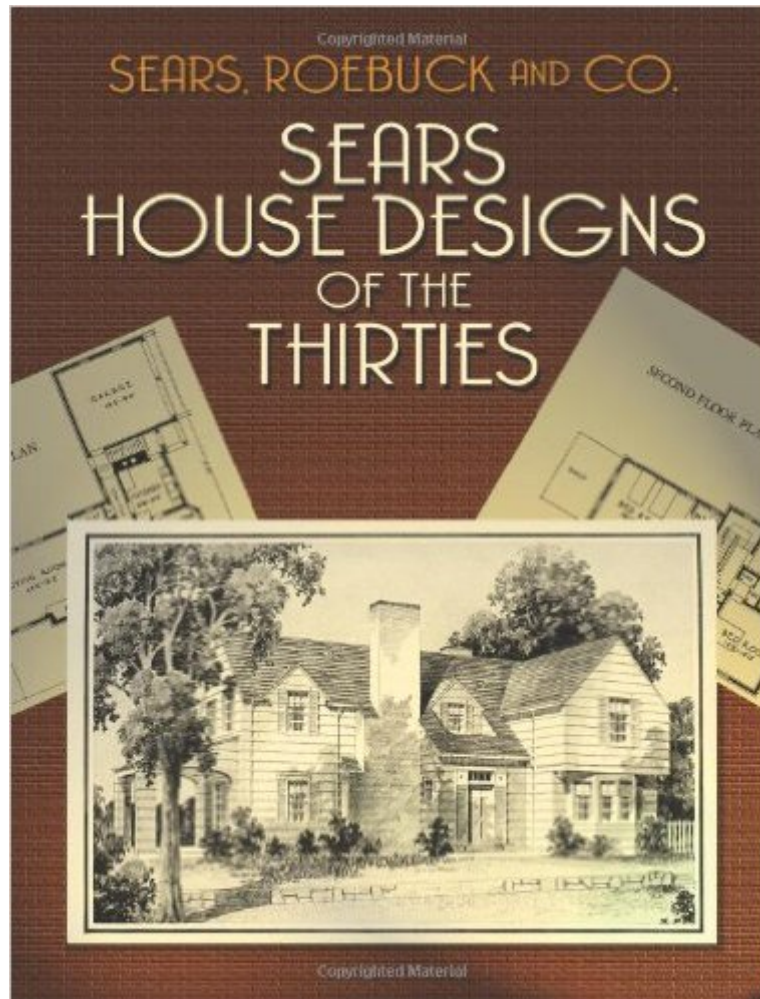


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# Sears House Designs Of The Thirties (Dover Architecture)



## Synopsis

Proudly promoting itself as "the largest home building organization in the world," Sears, Roebuck and Company advertised its 1932 products in a handsome catalog that also displayed a full-size replica of Mount Vernon, created from Sears materials for a Paris exposition in 1932. At the heart of the publication were 68 designs for Sears houses, among them such handsome residences as the Belmont, a six-room house with vestibule, breakfast alcove, three bedrooms, and one-and-a-half baths; and the Dover, an English cottage with a massive chimney and unusual roof lines. A useful reference for people interested in preserving homes of this period, this volume will also be welcomed by anyone who relishes a glimpse of America's architectural past.

## Book Information

Series: Dover Architecture

Paperback: 96 pages

Publisher: Dover Publications; Dover Ed edition (December 16, 2003)

Language: English

ISBN-10: 0486429946

ISBN-13: 978-0486429946

Product Dimensions: 8.3 x 0.2 x 10.9 inches

Shipping Weight: 8.8 ounces (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars Â Â See all reviews Â (14 customer reviews)

Best Sellers Rank: #206,056 in Books (See Top 100 in Books) #35 in Â Books > Arts &

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## Customer Reviews

Dover Publishing (God bless 'em) reprinted the 1926 Sears Modern Homes catalog many years ago and that reprint (apparently) enjoyed quite a bit of success. And that book - the 1926 reprint - was one of the books that turned me on to Sears Homes. This is another reprint of a Sears Modern Homes catalog, specifically the 1932 catalog. In their description, Dover calls it a "rare" catalog and it's not as common as the others but I don't know that I'd call it RARE. The only downside is the lack of color. The 1932 catalog was a beauty with lots of bright colors but that's a minor point here. I'm delighted to see this catalog reprinted. It shows the Sears Modern Homes program from a slightly different angle, with their "special order" homes featured. These fine and fancy homes were far cries

from the kit bungalows that made Sears famous. It also has several testimonials and lots of cool trivia. For the Sears Home Aficionado, this one is worth the money. Rose author, "The Houses That Sears Built" and co-author, "California's Kit Homes"

Evidently, Dover just dumped their InDesign copy of this book into Kindle format without any regard to text or image formatting. The images are of such low resolution until the floor plans are basically unreadable on any sort of tablet device. Text flows irregularly and often is jumbled -- makes no sense. Not worth buying in Kindle form.

Good book, great information and drawings of the Sears homes. The home we own was in here and it had a great description of the original design of the house.

Great book lots of fun. We live in a house that we believe is a Sears House. Found our design in the book

I love to read and collect old home plan books. The Sears books always have more than just plans but pictures of the inside of the homes to give us a look see to see how people lived in the 30's

Great book to unwind with and rekindle memories from the past. A relaxing bedtime reader if you enjoy looking at house plans, and making mental changes to suit your lifestyle.

Love vintage looking homes being a home builder this helps a lot.

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